

## **Amended Individual Nomination Form**

**Please review the following information before continuing.**

### **Eligibility:**

Applicants must be employed by a private sector financial services firm. Please note, only applicants who work in the U.S. or Canada, OR whose FIRMS are based in the U.S. or Canada, will be considered for individual recognition. Women whose primary employment is with trade associations, regulatory agencies, technology vendors, or law, accounting, or other professional services firms are not eligible for this program.

Candidates for the 25 Most Powerful Women in Banking and the 25 Women to Watch must work for an organization whose activities are primarily focused on commercial or retail banking — including banks, thrifts and bank-owned subsidiaries, divisions, or groups. Eligibility for the 25 Most Powerful Women in Banking requires that the applicant be in her current position with her current employer for at least ONE FULL YEAR as of May 31st, 2018. Applicants with less than a year of tenure in their current roles will be considered for our list of the 25 Women to Watch.

Candidates for the 25 Most Powerful Women in Finance must be employed by financial services firms or divisions of financial services firms involved in nonbank finance, i.e. asset managers, card networks, hedge funds, investment banks, and private equity. In select cases, companies that also own banks may fit into this category.

### **Judging criteria:**

Applications are evaluated by a selection committee made up of American Banker staff members.

For individual recognition, candidates are evaluated primarily on:

- The size and scope of her job
- Innovation brought to her role/responsibilities
- Initiative
- Performance over the past year
- Influence within her institution (as a leader or profit contributor, for example)
- Influence outside her institution (with community groups, nonprofits, trade groups, industry task forces, and as part of government or regulatory initiatives)

### **Pro tip:**

Please bear in mind that detail in the storytelling is helpful to the judging process. Avoid making generic claims – for example, talk of “breaking down silos” is far more meaningful with supporting detail about the mechanics of how the candidate achieved this.

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### Important instructions:

Please note that we are not accepting printed nomination forms, though PDFs are provided for your convenience. Only submissions collected through the online system will be considered.

Partially completed forms may be saved in the system until ready to be submitted. If you choose to save and exit, you will be asked to supply a password, then you will be given a link. You must retain the password and link, or you will not be able to return to the partially completed application again. We do not have access to your password so cannot help if it is misplaced.

You will be given the option to have an email sent to you with the link. The email you receive in this case will come from noreply@formstack.com. You will still need to remember your password, however.

Every time you save the application to return later, a new link will be generated. If you accidentally use an old link, you will not return to your most updated application, but to a previous version instead.

Please do not hit the "submit" button at the end until the application is fully completed. Once you hit submit, you will not be able to access your application again.

### Deadline:

Individual applications must be submitted by Tuesday, May 14, at 11:59 p.m. EST to be considered.

## Amended Individual Nomination Form

### About the nominee:

(All contact information is for internal use only and will not be published. Fields marked with an \* are required.)

\* Name: \_\_\_\_\_

\* Title: \_\_\_\_\_

\* Company: \_\_\_\_\_

\* Mailing Address: \_\_\_\_\_

\* Email Address: \_\_\_\_\_

\* Telephone Number: \_\_\_\_\_

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**Please also provide contact information for an alternate contact (executive assistant, media relations representative, human resources official, diversity coordinator, etc.) to whom we may direct follow-up questions about this application, or to whom information about our program can be sent.**

\* Name: \_\_\_\_\_

\* Title: \_\_\_\_\_

\* Company: \_\_\_\_\_

\* Mailing Address: \_\_\_\_\_

\* Email Address: \_\_\_\_\_

\* Telephone Number: \_\_\_\_\_

**Please provide the following background information about the nominee. A response is required for all questions and may be used for publication.**

\* In current role since (month and year): \_\_\_\_\_

\* Number of years in the banking of finance industry: \_\_\_\_\_

\* To whom does the candidate report (name, title)? \_\_\_\_\_

\* Total Number of employees (direct and indirect reports) that the candidate leads: \_\_\_\_\_

\* Number of direct reports: \_\_\_\_\_

\* Previous roles at this firm or other firms (please list):

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**Please provide a brief description of the candidate's role and responsibilities.**

(Recommendation: Try to be descriptive about what the candidate does, but in everyday language. Avoid jargon and floweriness. Max. 2,000 characters, including spaces.)

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**Please list or describe the candidate's involvement in charitable or community initiatives.**

(Recommendation: Specify leadership roles. Feel free to note any particularly impactful recent initiatives she led with a few details. Max. 2,000 characters, including spaces.)

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**Please list or describe the candidate's involvement in industry or professional associations.**

(Recommendation: Specify leadership roles. Feel free to note any particularly impactful recent initiatives she led with a few details. Max. 2,000 characters, including spaces.)

**Please list or describe the candidate's involvement in internal resource programs such as employee networking groups, mentoring activities, etc.**

(max. 1,500 characters, including spaces)

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**Please supply the following information for the nominated team's institution for the full years ending 12/31/2017 and 12/31/2018.**

2017 Asset Size (millions of \$) _____	2018 Asset Size (millions of \$) _____
2017 Return on Equity (%) _____	2018 Return on Equity (%) _____
2017 Return on Assets (%) _____	2018 Return on Assets (%) _____
2017 Net Income (\$) _____	2018 Net Income (\$) _____
2017 EPS (\$) _____	2018 EPS (\$) _____

**Check here to authorize American Banker to publish the above information.**

- Public information (no authorization necessary)
- Not public information, I give *American Banker* permission to publish
- Not public information, I do NOT give *American Banker* permission to publish

**Please add any additional related notes here:**

## INDIVIDUAL CONTRIBUTIONS:

Please summarize the candidate's contributions to her institution's performance since the start of 2018. Quantify your answer where possible with performance metrics for the candidate's business line or functional area, and highlight her influence on specific aspects of performance, especially those that are directly relevant to the her role and responsibilities. (For example, market share, brand equity, risk management, or corporate governance, etc.)

**Pro tip:** Use the bottom line to help make your case. If the candidate holds a senior management position in a regional unit or division, it would be ideal to include the revenue and net income for 2018 from her regional unit or division and the percent change from 2017.

**Note:** If including information here that may not be published, please **NOTE THIS** within the narrative provided. For example: Mary Smith is responsible for boosting asset growth in her division by 21% in 2018. (Exact figure may not be published; double-digit percentage is OK to publish.)

(max. 2,000 characters, including spaces)

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**Please cite one or more examples of the candidate's ability to innovate, and describe the related results.**

(max. 2,000 characters, including spaces)

**Please answer at least one of the following questions.**

Maximum length for each answer is 2,000 characters, including spaces.

(Note: It is fine to answer more than one question. Responses may be published in full or in part, as part of *American Banker Magazine's* coverage of the Most Powerful Women in Banking and Finance.)

Please describe a significant management decision made in the past year by the candidate and explain the impact it has had.

Please outline a policy or idea instituted by the candidate that has been adopted as a best practice at her institution.

Please tell us about a recent leadership challenge faced by the candidate and the approach she took to resolve it.

**Please answer the first question below and at least one of the other questions.**

Maximum length for each answer is 2,000 characters, including spaces.

(Note: The answers should be a first-person narrative, rather than a third-person narrative. Responses may be published in full or in part, as part of *American Banker Magazine's* coverage of the Most Powerful Women in Banking and Finance.)

It's a given that the women who earn a spot in the rankings each year are excelling when it comes to workplace performance. In the space below we want you to tell us instead about something you've done that goes beyond the job description. How are you making waves at your company or beyond? How are you taking action to challenge the thinking – and entrenched practices – of an industry that seems to sorely need just that? How are you using your voice and your power to spark change (big or small)? We'd love to hear details not only about "what" you are doing, but "how" and "why" you are doing it. Did something specific happen that prompted you to take this on?

Raises and promotions aside, what has your boss or your company done in recent years that has made you feel valued as an employee? What do you think is something you have done that resulted in an employee (or employees) of yours feeling a similar psychological boost?

Tell us about the first time you felt like you had a career breakthrough.

Have you learned something interesting from a child or young adult recently? Please share the story.

What's the last thing that made you laugh at work?

**The following questions have no bearing on the judging and only come into play for planning coverage of the Most Powerful Women in the magazine.**

**Our photo shoot is expected to be Monday, Aug. 12, in New York City. This event starts early and takes nearly all day – but is amazing fun with experts to do hair, make-up and wardrobe and with the unique opportunity to personally connect with others on the list. We typically have about eight honorees take part each year. Would you be available for this event if asked to attend?**

Yes    No    Maybe

**If you want to provide any additional notes on the above, you can do so here:**



**Please provide a NEW high-resolution photo of the nominee that can be published online and in print. It should be a different photo than the one already published as part of the 2018 ranking. Please consider submitting an “environmental” type of photo in addition to a typical headshot. “Enviros” show more of the person than just the head and shoulders and generally, though not always, include some background.**

**Supported formats include .jpg, .png or .tif; 300 dpi recommended. Please upload .zip file with multiple photos.)**